

2027 content calendar

January

NORTH: WINTER · SOUTH: SUMMER

New Year

Fri 1 Jan

February

NORTH: WINTER · SOUTH: SUMMER

Galentine's Day

Sat 13 Feb

Valentine's Day

Sun 14 Feb

March

NORTH: SPRING · SOUTH: AUTUMN

International Women's Day

Mon 8 Mar

Easter

Sun 28 Mar

April

NORTH: SPRING · SOUTH: AUTUMN

Earth Day

Thu 22 Apr

May

NORTH: SPRING · SOUTH: AUTUMN

Mother's Day

UK: March

Sun 9 May

June

NORTH: SUMMER · SOUTH: WINTER

Pride Month

All June

Tue 1 Jun

Father's Day

AU/NZ: Sep

Sun 20 Jun

2027 content calendar

July

NORTH: SUMMER · SOUTH: WINTER

Christmas in July

Sun 25 Jul

August

NORTH: SUMMER · SOUTH: WINTER

Back to school

South: Jan

Wed 25 Aug

September

NORTH: AUTUMN · SOUTH: SPRING

A quieter month: lean into the season.

October

NORTH: AUTUMN · SOUTH: SPRING

International Coffee Day

Fri 1 Oct

World Mental Health Day

Sun 10 Oct

Halloween

Sun 31 Oct

November

NORTH: AUTUMN · SOUTH: SPRING

Thanksgiving (US)

Thu 25 Nov

Black Friday

Fri 26 Nov

December

NORTH: WINTER · SOUTH: SUMMER

Christmas

Sat 25 Dec

New Year's Eve

Fri 31 Dec